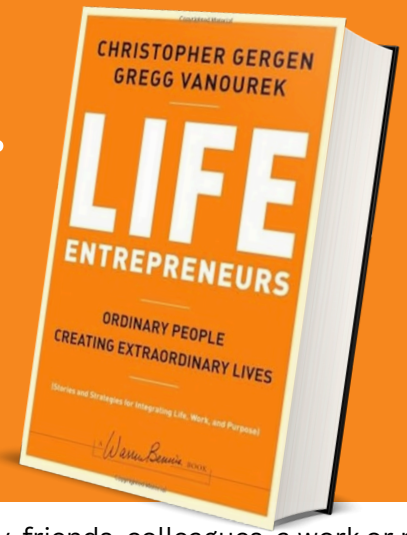


LIFE Entrepreneurs

.....
Ordinary People Creating Extraordinary Lives

By co-authors
.....

Christopher Gergen
& Gregg Vanourek



Now that you have read **LIFE Entrepreneurs**, we recommend discussing it with family, friends, colleagues, a work or peer group, or a book club discussion group. Here are some questions to spark your discussion:

1. Which theme in the book most resonated with you? Why?
2. Which idea(s) did you struggle with the most? Why?
3. Are you a life entrepreneur? How so or why not?
4. Which life entrepreneur profiled in the book did you most identify with, and why?
5. Which life entrepreneur profiled in the book is most inspirational to you?
6. Which stories were most compelling to you—the profiles of famous people or the vignettes about people you've never heard of?
7. How has reading this book changed your opinion of entrepreneurship? Has this book motivated you to acquire or further develop any entrepreneurial skills? If so, which ones?
8. Do you think one has to be a business or social entrepreneur to be a life entrepreneur? Why or why not?
9. Do you know any life entrepreneurs? Describe them.
10. What are the biggest stumbling blocks to life entrepreneurship - and to creating an extraordinary life?
11. Are your life and work infused with your strengths and passions?
12. What is your vision of the good life?
13. What did you think about the concept of “entrepreneurial couples?”
14. Life entrepreneurs take risks—sometimes calculated and measured and other times more spontaneous and freewheeling. What risks have you taken? Have you taken enough risks? What prevents you from taking risks, and how might you overcome that?
15. Have you found your life's purpose? If so, how did you discover it? If not, how will you begin your search?
16. In the book, we saw how Gary Erickson walked away from a lot of money when given the opportunity to sell his company. What would you have done in his situation?
17. In the book, we saw how Paul Nasrani got into the ice cream business on the spot when a spontaneous opportunity arose. What would you have done in his situation? Have you experienced something similar?
18. How can someone turn an ordinary life into an extraordinary one? Do you believe it's possible for you? How?
19. Is it ever too late to become a life entrepreneur?
20. Now that you have read this book, what will you do about it?

Happy reading, and we wish you well in crafting your life intentionally!

Thanks,
Christopher & Gregg

"Some people don't just live: they lead a life. They don't sit around waiting for a lucky break. They create opportunities. They go after their dreams and bring them to life... Welcome to the territory of life entrepreneurs."

-excerpt from LIFE Entrepreneurs, Chapter 1